



Virtual Gala & Research Award Presentation October 21, 2021

About Us

CAAIF's mission is to invest in research leading to new and better treatments that improve the lives of Canadians living with allergy, asthma and immunologic diseases. To date, CAAIF has awarded over two million dollars to top Canadian researchers working in these areas. CAAIF has committed to strengthening its Research and Fellowship program and, together with its partners, CAAIF plans to distribute over \$500,000 in research grants and fellowships.

A Growing Concern

Allergy and asthma prevalence is at an all-time high, yet funding for research and clinical care is decreasing.



Three million Canadians suffer from asthma, the leading cause of ER visits and hospitalizations in children.



2.7 million Canadians live with food allergy that affect 50% of Canadian households.



Families, schools, and communities struggle to deal with rising rates of allergy and asthma.

Sponsorship Opportunities

CAAIF's 2021 Virtual Gala provides a unique opportunity for you and your organization to demonstrate a commitment to continued research and education in allergy, asthma and immunology.

Diamond

\$10,000

- Video greetings or advertisement during Gala
- In-person presentation from podium*
- Logo decal on podium
- Multiple logos on virtual Gala backdrop
- Verbal recognition and visual during Gala
- Recognition on the CAAIF website & auction website
- Multiple social media mentions (Facebook, Twitter and Instagram)

Platinum

\$7,500

- Multiple logos on Virtual Gala backdrop
- Logo decal on podium
- Verbal recognition and visual during Gala
- Recognition on the CAAIF website & auction website
- Multiple social media mentions (Facebook, Twitter and Instagram)

Gold

\$5,000

- 2-3 logos on Virtual Gala backdrop
- Verbal recognition and visual during Gala
- Recognition on the CAAIF website & auction website
- Social media mentions (Facebook, Twitter and Instagram)

Silver

\$2,500

- 1-2 logos on Virtual Gala backdrop
- Verbal recognition and visual during Gala
- Recognition on the CAAIF website & auction website

*if safe/allowed at the time of the Gala